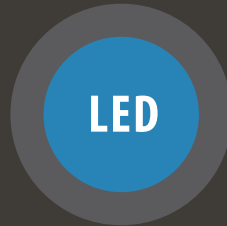




Why not
be in
total
control?



 **atomberg**
"Why not?"



In our new identity, an open lock doubles up as the letter 'A': A for Atomberg. It symbolises our ability to unlock solutions to invisible problems. The brand line sums up our approach.

Atomberg is in the business of solving 'real' problems using smart technology.

How do we do it?

By asking questions. The right questions.

"What would a typical day in our customers' lives be like?"

"How can we make their days easier?"

Such questions help us focus on the things that really matter. Things like the latest technology, innovation and sustainability.

We then use these tools to design products with some amazing features. *Imagine a ceiling fan that can be controlled using a mobile phone, or one that consumes up to 65% less electricity!*

We don't just stop there. We make sure that the entire customer journey (*from installation to after-sales service*) is as delightful as our products.

But don't take our word for it. Ask over one million happy Atomberg customers!

So we have decided to keep asking newer questions... and finding newer answers!

Which everyday problem do you want us to solve next?

REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at full speed.

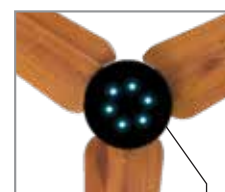
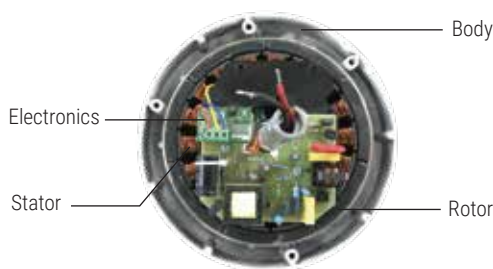
ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Expanded view of BLDC motor with its various parts



Atomberg Motor

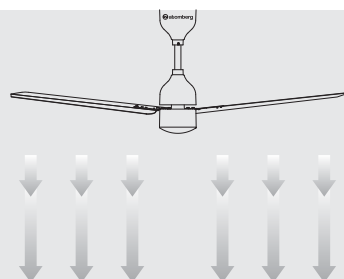


Remote Sensor and LED Indicator

Power consumption at each speed

The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

	Speed	Wattage (W)	RPM
● ● ● ● ●	1	3	114
● ● ● ● ●	2	7	168
● ● ● ● ●	3	12	225
● ● ● ● ●	4	18	280
● ● ● ● ●	5	28	360
>>>>>>>	Boost Speed	38	380



These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

UNMATCHED FEATURES



ENERGY-EFFICIENT
BLDC MOTOR



SILENT OPERATION
WITH HIGH
AIR DELIVERY



400+
SERVICE
CENTRES



SAVES UP TO
₹1500 IN A YEAR



RUNS 3X LONGER
ON INVERTER



POWERFUL
BOOST MODE



SMART REMOTE
WITH BOOST, SLEEP
AND TIMER MODES



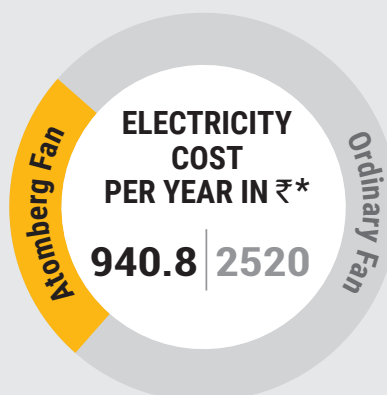
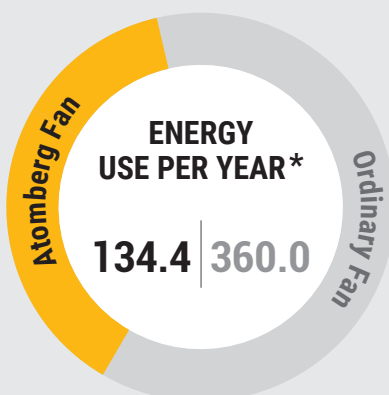
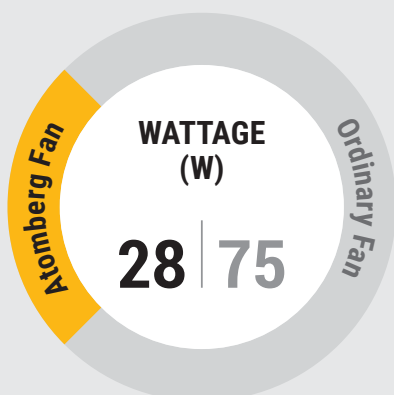
100% PURE
COPPER MOTOR
FOR A LONGER LIFE



CONSISTENT SPEED
EVEN AT LOW VOLTAGE
WITH ZERO
MOTOR HEATING

THE PERFECT BLEND OF STYLE & SAVINGS

A comparison: Atomberg fans vs ordinary fans



● Atomberg fan

● Ordinary fan

*Assumptions: usage of 16 hours per day, for 300 days a year with an electricity rate of ₹ 7 per unit



RENESA SMART +

2+1* year
on-site
warranty



SAVES UP TO
₹1500 IN A YEAR



DUST-RESISTANT
COATING



LED INDICATION
FOR SPEED

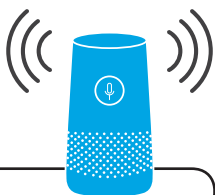


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Works with **atomborg** App

IOT enabled



Golden Oakwood
Wooden Finish



Natural Oakwood*
Wooden Finish



Sand Grey
Metallic Finish



Pearl White
Metallic Finish



Earth Brown
Metallic Finish

BLDC Motor
Compact and Powerful

Designer Blades
With Wooden or
Metallic Finish

**65%
Electricity Saving**

**Smart Remote
Control**

**Toggle Operation to
Control Speed**

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Metallic	1200	28	140-285	340	220	0.99	7.9	8440
Wooden	1200	28	140-286	340	220	0.99	7.9	8690

STUDIO +



1+1* year
on-site
warranty



LED INDICATION
FOR SPEED



CONTEMPORARY
LOOK WITH
WIDER BLADES



WOODEN FINISH*
bottom

*only available on
select models



Earth Brown



Marble White

BLDC Motor
Compact and Powerful
Toggle Operation to
Control Speed

57%
Electricity Saving
Smart Remote
Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	32	140-285	370	237	0.99	7.4	6840



RENESA +

2+1* year
on-site
warranty



HIGH AIR DELIVERY
AND COVERAGE



SAVES UP TO
₹ 1500 IN A YEAR



DUST-RESISTANT
COATING



Golden Oakwood
Wooden Finish



Natural Oakwood*
Wooden Finish



Sand Grey
Metallic Finish



Pearl White
Metallic Finish



Earth Brown
Metallic Finish

BLDC Motor
Compact and Powerful
Toggle Operation to
Control Speed

**65%
Electricity Saving**
**Smart Remote
Control**

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹) Wooden Metallic
900	28	140-285	525	210	0.98	7.5	6200 5560
1200	28	140-285	340	220	0.99	7.9	6680 5730
1400	32	140-285	250	270	0.99	8.4	7150 6740

RENESA



2+1* year
on-site
warranty



HIGH AIR DELIVERY
AND COVERAGE



SAVES UP TO
₹ 1500 IN A YEAR



Brown & Black

White & Black

Ivory & Black*

White

Matte Brown

Ivory*

Black

BLDC Motor
Compact and Powerful
Unique Multicolour
Combinations

65%
Electricity Saving

Smart Remote
Control

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
600	28	140-285	830	135	0.99	4.8	4470
1200	28	140-285	340	230	0.99	8.2	4750
1400	32	140-285	250	270	0.99	8.4	5180

*'Ivory' and 'Ivory & Black' colours available only in 1200 mm variant

*T&C apply

NAVEO

2
YEAR

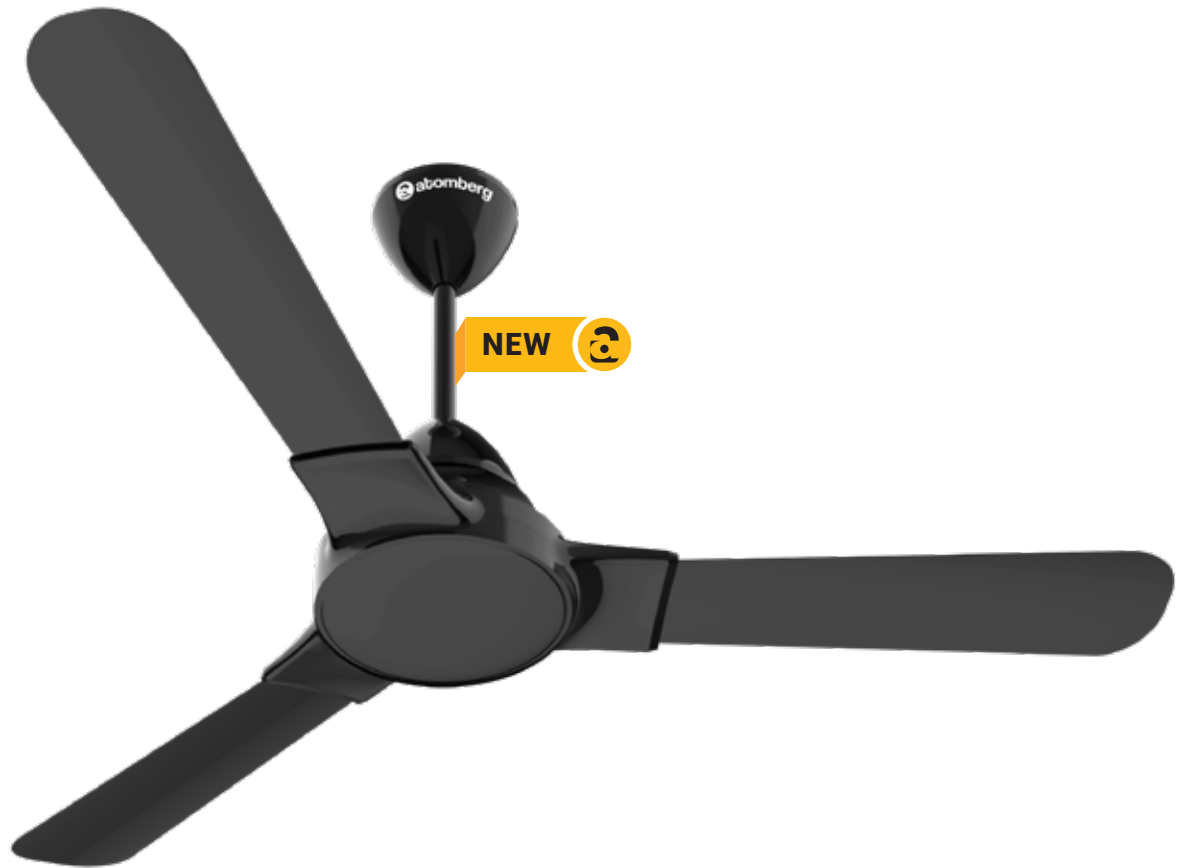
1+1* year
on-site
warranty



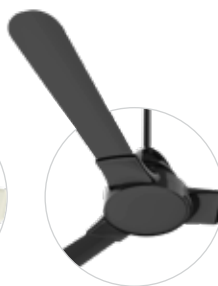
COMPATIBLE
WITH REGULATORS



CONTEMPORARY
LOOK WITH
WIDER BLADES



Ivory



Gloss Black



Gloss White



Gloss Brown

BLDC Motor
Compact and Powerful

Compatible
with Regulators

60%
Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	32	140-285	345	232	0.9	7.3	4690

RENESA ALPHA



1+1* year
on-site
warranty



COMPATIBLE
WITH REGULATORS



CONTEMPORARY
DESIGN
WITH A SLEEK BODY



Gloss Black



Gloss Brown



Gloss Ivory



Gloss White

BLDC Motor
Compact and Powerful
Compatible
with Regulators

60%
Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	32	140-285	320	241	0.9	7.5	4760



OZEO®

1+1* year
on-site
warranty



SAVES UP TO
₹ 1500 IN A YEAR



RUNS 3X LONGER
ON INVERTER



Gloss White



Gloss Brown

BLDC Motor
Super Energy Efficient

Toggle Operation to
Control Speed

65%
Electricity Saving

Smart Remote
Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	28	140-285	340	235	0.99	8.3	4300

EFFICIO +

3 YEAR

**2+1* year
on-site
warranty**



SAVES UP TO
₹ 1500 IN A YEAR



RUNS 3X LONGER
ON INVERTER



DUST-RESISTANT
COATING



Sand Grey



Pearl Ivory*



Earth Brown



Metallic Gold



Pearl White

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Toggle Operation to
Control Speed

Smart Remote
Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
900	28	140-285	470	157	0.99	5.6	5140
1200	28	140-285	350	230	0.99	8.2	5360
1400	35	140-285	250	270	0.99	7.7	5670

*Pearl Ivory' colour available only in 1200 mm variant *T&C apply



2+1* year
on-site
warranty



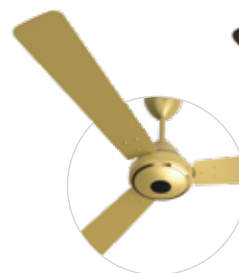
SAVES UP TO
₹ 1500 IN A YEAR



DUST-RESISTANT
COATING



POWERFUL
BOOST MODE



Golden



Earth Brown

BLDC Motor
Compact and Powerful
Toggle Operation to
Control Speed

65%
Electricity Saving
Smart Remote
Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	32	140-285	300	235	0.99	7.3	5380

EFFICIO

3 YEAR

2+1* year
on-site
warranty



SAVES UP TO
₹ 1500 IN A YEAR



RUNS 3X LONGER
ON INVERTER



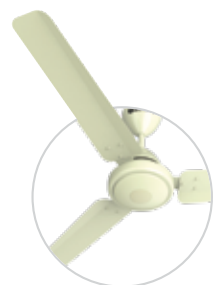
White



Matte Black*



Matte Brown



Ivory

BLDC Motor
Compact and Powerful
Toggle Operation to
Control Speed

65%
Electricity Saving
Smart Remote
Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
900	28	140-285	470	157	0.99	5.6	4140
1050	32	140-285	400	235	0.99	7.3	4200
1200	28	140-285	350	230	0.99	8.2	4300
1400	35	140-285	250	270	0.99	7.7	4870

*'Matte Black' colour available only in 1200 mm variant *T&C apply



EXHAUST FAN

STUDIO+

1+1* year
on-site
warranty



NEW



NEW



DOUBLE BALL BEARINGS
For longer life and less noise



KEEPS BUGS OUT
Back flaps prevent insects from entering the house



EASY-TO-CLEAN FRONT GRILL
Easy to install and uninstall



SILENT OPERATION
In spite of high air delivery

7.5W Energy-Efficient
BLDC Motor

Stainless Steel Finish

White ABS Plastic

62%
Electricity Saving

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	7.5	250	140-285	2250	3840
150	7.5	250	140-285	2250	3680

EXHAUST FAN

STUDIO



1+1* year
on-site
warranty



NEW



NEW



KEEPS BUGS OUT
Back flaps prevent
insects from entering
the house



**EASY-TO-CLEAN
FRONT GRILL**
Easy to install
and uninstall



**SILENT
OPERATION**
In spite of high
air delivery

6.5W Energy-Efficient
BLDC Motor

Stainless Steel Finish

White ABS Plastic

72%
Electricity Saving

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	6.5	245	140-285	2000	2290
150	6.5	245	140-285	2000	2090



1+1* year
on-site
warranty

EXHAUST FAN

EFFICIO



DOUBLE BALL BEARINGS
For longer life and less noise



KEEPS BUGS OUT
Back flaps prevent insects from entering the house



EASY-TO-CLEAN FRONT GRILL
Easy to install and uninstall



SILENT OPERATION
In spite of high air delivery

20W Energy-Efficient
BLDC Motor

36%
Electricity Saving

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	11	356	140-285	2000	1990
200	16	800	140-285	1600	2090
250	20	1150	140-285	1300	2350

PEDESTAL FAN

EFFICIO +

2 YEAR

**1+1* year
on-site
warranty**



**DOUBLE BALL
BEARINGS**
For longer life and
less noise



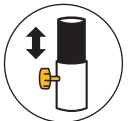
SEPARATE MOTOR
for oscillation function



EASY TO CLEAN
Easy to install and
uninstall



EXTRA DURABLE
With strong ABS
plastic construction



**DUAL-USE
TABLE/PEDESTAL FAN**
With 2 adjustable
heights



BLDC Motor
Compact and Powerful
Smart Remote
Control

42%
Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Service Value (CMM/W)	MRP (₹)
400	32	90-245V	1350	88	2.8	6170

WALL FAN

EFFICIO +



1+1* year
on-site
warranty



**SILENT
OPERATION**
In spite of high
air delivery



EASY TO CLEAN
Easy to install
and uninstall



**SEPARATE
100% COPPER
MOTOR**
for oscillation function
and a longer life



**DOUBLE BALL
BEARINGS**
For longer life and
less noise



BLDC Motor
Compact and Powerful

42%
Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Service Value (CMM/W)	MRP (₹)
400	32	90-245V	1350	71	2.06	5770

CUSTOMER TESTIMONIALS FROM ONLINE PORTALS



HIGHEST RATED AND REVIEWED FAN ON ONLINE PLATFORMS



★★★★★ Excellent BLDC Fan

Reviewed in India on 23 January 2019

Verified Purchase

I heard a lot about BLDC fans from social media, and finally decided to test one before replacing all my old, energy-starved ceiling fans. My hands-on experience with Atomberg fans was excellent. The fan gives more breeze than a normal ceiling fan. Its silent operation and energy-efficient construction attracted me very much. The speed regulation can be done with the remote control, and hence, no fan regulator is needed. There is no separate fan bed switch needed either. I didn't have a single unsatisfactory experience with this product.

★★★★★ Energy Efficient and Good looking

Reviewed in India on 21 April 2019

Verified Purchase

I first bought one to see its look and performance. I found it very quiet, yet giving the same air delivery as regular fans. I liked the design as well. Later, I purchased 2 more fans, and now all 3 of my bedrooms have Renesa+ fans. Recently, I had a function at home, and my guests liked the fans. The remote is an added advantage.

★★★★★ Really good performance while saving electricity.

Reviewed in India on 19 September 2018

Verified Purchase

Really impressed by its performance. It actually gives more cool air than the normal fan I had previously installed, at the same speed settings. Maybe that's because it's almost winter now. The real test will be in summer when there are power cuts every day and the room temperature hits 35 degrees. To top it all off, this fan saves inverter battery power if you live in an area where there are regular blackouts by power companies. The main reason I bought this is because my power company was hiking their already high electricity rates even higher. Replacing my normal fan with this one will drop the monthly units consumed by quite a bit. I should've bought this a year ago.

B2B TESTIMONIAL

TESTIMONIAL BY IIIT, HYDERABAD



“

We, at IIIT Hyderabad, first bought 240 energy-efficient BLDC fans from Atomberg Technologies in June 2016. The performance of the fans has been satisfactory. We have not faced any issues with respect to performance and service so far. Use of these fans resulted into substantial power savings for us.

Satisfied with the performance, we have also given them a repeat order of 230 fans in May 2017. Many faculty and staff members have also opted for these fans for their personal use at home. Going forward, we plan to install a greater number of BLDC fans in our campus.



INTERNATIONAL INSTITUTE OF
INFORMATION TECHNOLOGY
HYDERABAD

AWARDS



National Entrepreneurship Award
from the Government of India - 2017



Climate Solver Award
from WWF - 2016



**Global CleanTech Innovation
Program Winner**
from United Nations - 2016



Best On Campus Startup Award
from The Economic Times - 2019

OUR CLIENTS



PARK HYATT®



NOTES

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NOTES

[illegible]

PAN-INDIA SERVICE NETWORK

 More than 400 service centres across India



Atomberg Technologies Pvt Ltd


1205, Millennium Business Park, MIDC Industrial Area, Sector 1
Kopar Khairane, Navi Mumbai 400 710, Maharashtra, India

Customer Care:

Email: contact@atomberg.com | Contact Number: 84484 49442

www.atomberg.com



 atomberg technologies